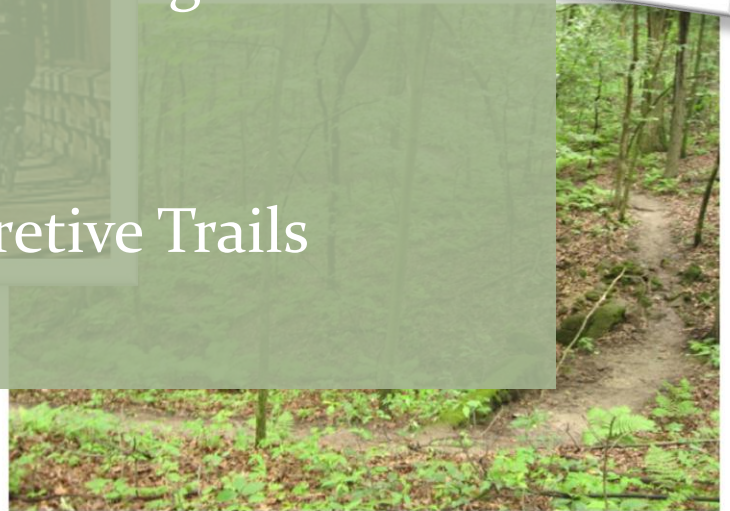


The Driftless Region – America's Silent Sport Destination

La Crosse, Wisconsin

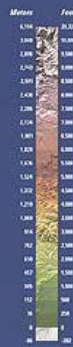
Types of Silent Sports

- Road Biking
- Rails to Trails
- Mountain Biking
- Snow Shoeing/Cross Country Skiing
- Canoeing/Kayaking
- Trail Running/Ultra Running
- Hiking
- Nature Observation
- Accessible and Interpretive Trails
- Fishing



U.S. Department of the Interior
U.S. Geological Survey

The Geographic Face of the Nation – Elevation



Scale of pixels is approximately 14,000:1

The U.S. Geological Survey (USGS) has completed a seamless elevation dataset for the entire United States. The National Elevation Dataset (NED) was produced from more than 50,000 individual digital elevation models. NED elevation values are stored in meters in a geographic map projection with a resolution of 1 second (about 30 meters) for the conterminous United States, Hawaii, and Puerto Rico, and 2 seconds for Alaska. The NED is updated biennially to incorporate new elevation data.

The NED is provided to the public for a broad range of uses including hydrologic modeling and water resource planning, climate assessment, mapping, and access to the NED are available at the USGS web site <http://gldata.usgs.gov/ned>.

For more information, contact:

U.S. Geological Survey
National Elevation Dataset Center
Menlo Park, CA 94025
Telephone: 650-646-6111
Fax: 650-594-4299
E-mail: nedcenter@usgs.gov


science for a changing world

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Population of cities within 5 hours of La Crosse



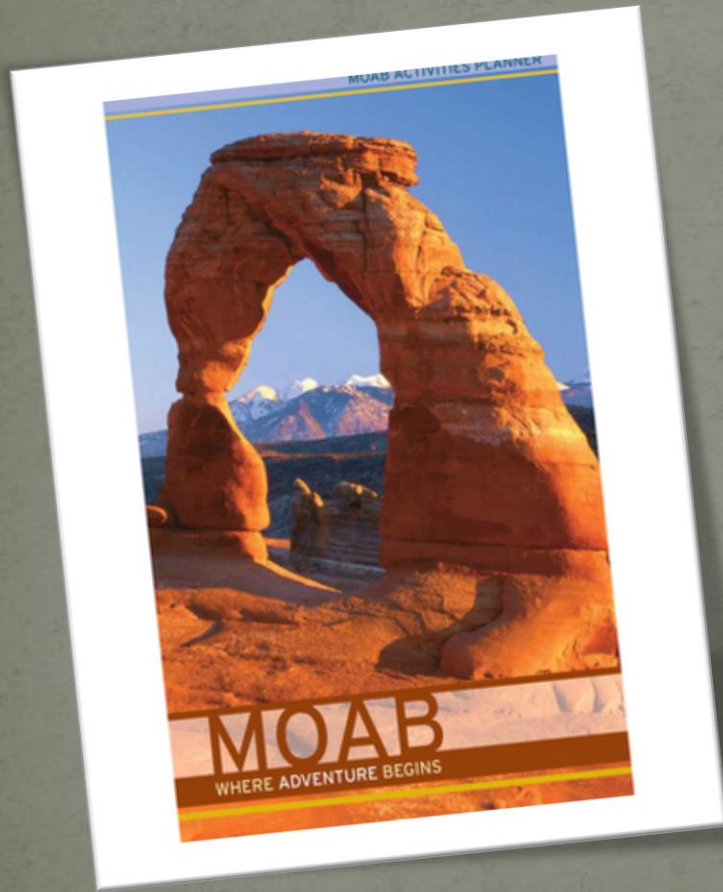
- Chicago: 2,800,000
- Des Moines: 200,000
- Madison: 200,000
- Milwaukee: 600,000
- Minneapolis/St. Paul: 3,000,000
- Sioux Falls: 160,000

Pioneering Silent Sports: Durango, CO



Spotlight On Durango

Pioneering Silent Sports: Moab, UT



The Driftless Region – America's Silent Sport Destination

- Economic benefits to the Driftless Region
 - Permanent economic driver for long-term local growth
 - New industry to give La Crosse a strategic competitive advantage
 - Creates a better overall worker lifestyle in the Driftless Region which gives competitive hiring advantage

Examples of Key Infrastructure Needs

- 150 Miles of Single Track Shared use trails
- 700 Miles of mapped and marked road routes
- 100 Miles of Cross Country Ski Trails that serve as summer shared use trails-part of this system can be paved and accessible
- Blue Trail Access Points
- Blue Trail Mapping
- Land Access and Purchase
- Blue Way Camping Platforms & Registration
- Developed Recreational dirt park and downhill course

Current need and time line

- March 2012: Hire a Board Administrative Assistant
- March 2012: First Executive Director to start in a non-paid position
- March 2012 until March 2014: Need is in “GAP”
Funding-approximately \$100,000 per year needed
- 2014 Start of a 10 year capital plan to put infrastructure in place

How can you help make this a reality?

1. “GAP” funding
 - Corporate Sponsorship
 - Individual Sponsorship
2. Time and Talent
 - “Dollars for Doers”
3. Community Support
4. Place your business card in the jar

